



Regional Sustainability Insights Poll 2021

Highlights





About the poll

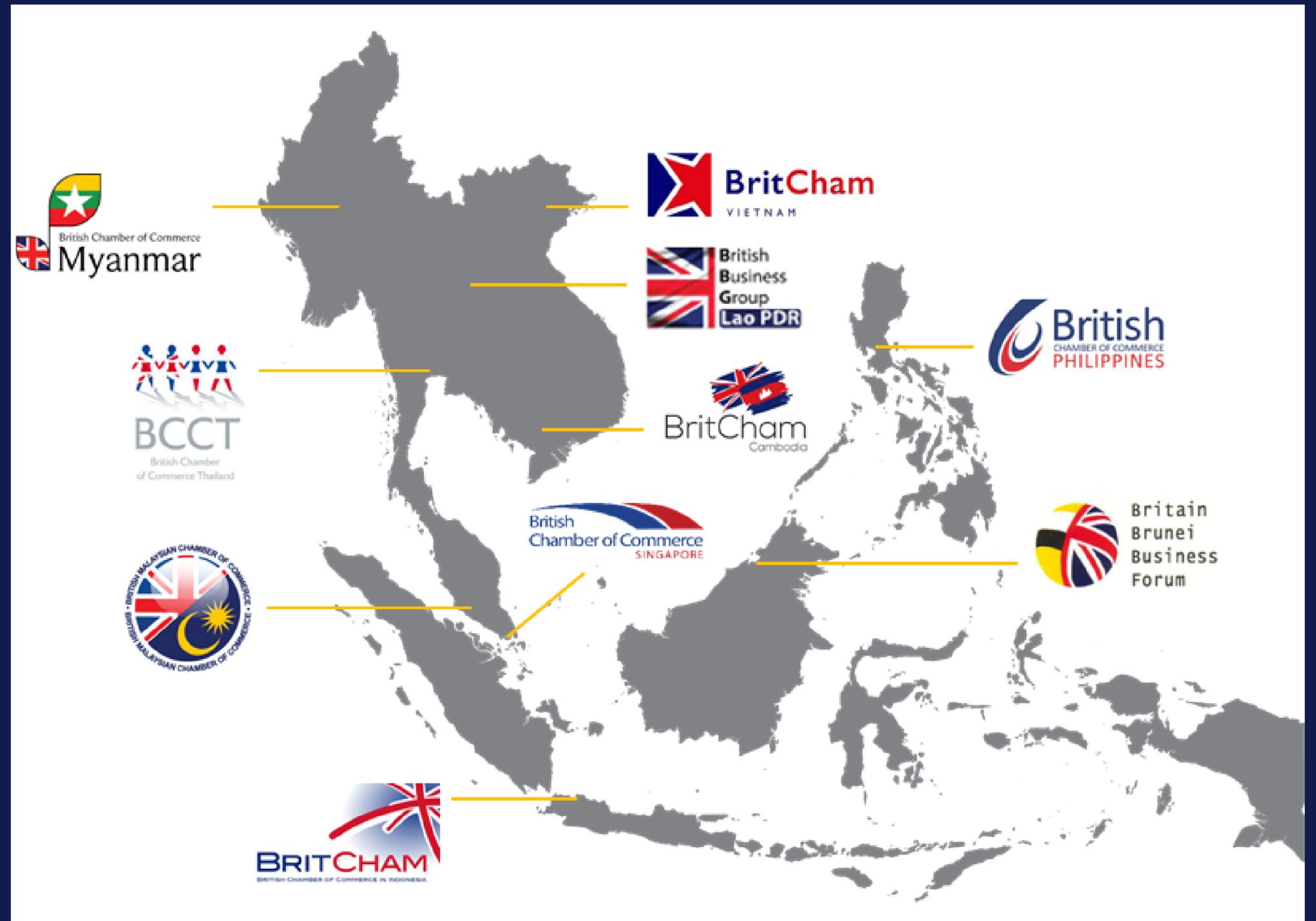
The Britain in Southeast Asia (BiSEA) network invited British Chamber of Commerce and British Business Group members across SEA to answer a few high-level questions on sustainability in the run-up to the UK hosting COP26.

The poll ran from 18 - 27 October 2021.
136 responses were received.



About the BiSEA Network

BiSEA was formally established in 2008 with the intention of creating cohesion behind the UK's presence in the region.





AS AN INDIVIDUAL

97% are concerned about climate change and its impacts.
79% are extremely or very concerned.



AS AN INDIVIDUAL

**99% are willing to
change their lifestyle
to reduce
environmental
damage.**

**79% are extremely
or very willing to
make changes.**

AS AN INDIVIDUAL



94% would be willing to buy a more expensive product if the **packaging and contents were more environmentally-friendly than a competitors.**

65% are extremely or very willing to spend more.

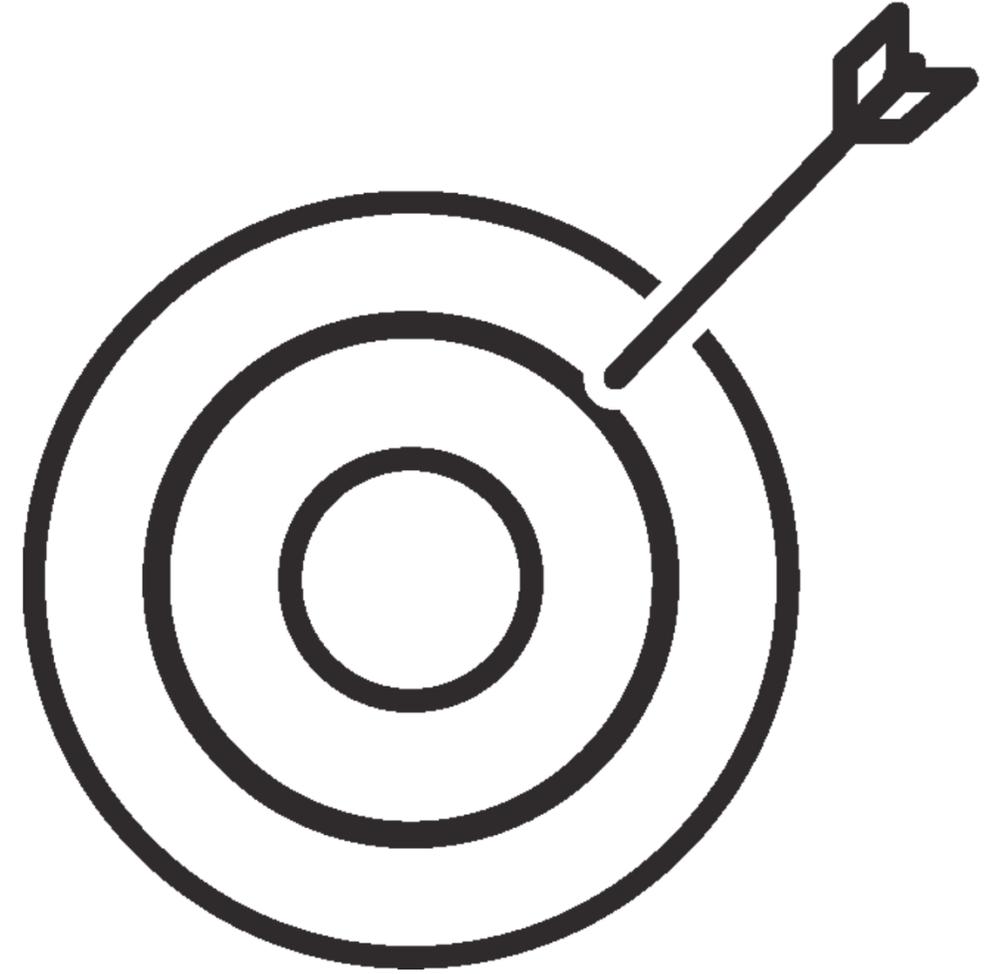


AS A COMPANY

72%

Have made sustainability commitments

Sustainability progress is a journey. Recognising companies can be at different stages in this path, those polled estimate themselves to be 60% sustainable, on average.



By 2050:

12%

By 2040:

7%

**By 2030
or earlier:**

38%

AS A COMPANY

Many have set targets to reach net zero or significantly reduce emissions by a target year.

1% had already reached net zero, and 42% had not yet made commitments.



AS A COMPANY



The top 5 practical sustainability activities undertaken or planned:



Reducing plastic use and/or sourcing sustainable packaging



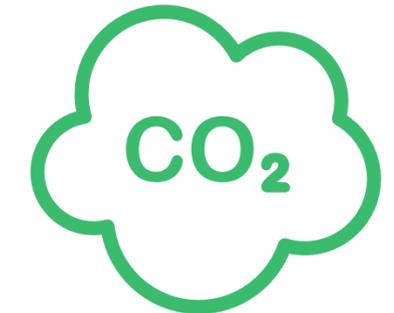
Using sustainable products in the workplace



Employee education on sustainable practices



Reducing food & drink waste in the workplace



Reducing or offsetting carbon emissions

On accountability, only 38% of companies have already or plan to embed sustainability KPIs into senior management goals

AS A COMPANY



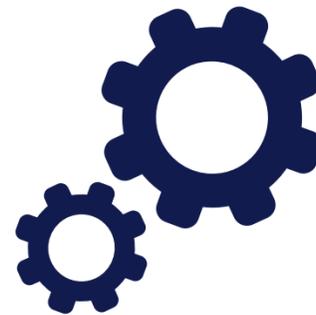
The top 5 obstacles to progress:



Cost considerations



Sustainability not being prioritised in the current economic climate or business recovery plans



Industry practices or lack of alternative products in the market



Management, employee, vendor and/or customer mindset



Difficulties with jurisdictional rollouts



Contact your local British Chamber or Business Group to start your journey.

British Brunei Business Forum

britbrubus.com

BritCham Cambodia

britchamcambodia.org

BritCham Indonesia

britcham.or.id

British Business Group Laos

bbglao.org

British Malaysian Chamber of Commerce

bmcc.org.my

BritCham Myanmar

britishchambermyanmar.com

BritCham Philippines

britcham.org.ph

BritCham Singapore

netzero.britcham.org.sg

BritCham Thailand

bccthai.com

BritCham Vietnam

britchamvn.com

This poll was produced on behalf of BiSEA by the British Chamber of Commerce Singapore. BritCham Singapore has proudly been carbon neutral since 2020, with the support of our members.