

Join us in Celebrating 70 Years of Excellence

As we approach our 70th Anniversary in 2024, we are embarking on a journey to commemorate seven decades of service, growth, and collaboration of business and commerce in Singapore. The British Chamber of Commerce Singapore has been an integral part of the business landscape in Singapore, fostering strong ties between the UK and Singaporean business communities, facilitating trade, and promoting economic growth. Our 70th Anniversary marks a momentous occasion to celebrate our achievements, but it also presents an opportunity for all of us not only to reflect on our shared history, but to look ahead to a prosperous future.

We are reaching out to businesses like yours, which have been an essential part of our journey, to consider allocating a portion of your annual budget to support our 70th Anniversary celebrations. Your contribution will not only help us organise memorable events and initiatives but will also strengthen your association with our chamber.

What are the benefits for a 70th Anniversary Partner?

- Brand association with all our anniversary activities and related communications throughout the year
- An allocation of complimentary tickets to our planned high-profile anniversary events

 a flagship social celebration and a significant thought leadership event*
- C Representation at a thank you event for 70th Anniversary Partners
- Opportunity to publish congratulatory messages to the Chamber network as a 70th Anniversary Partner, both in our planned celebratory book and in video format
- D Priority participation in adhoc anniversary activities as they arise throughout the year
- Demonstrating your commitment to corporate social responsibility and community engagement by supporting a reputable organisation like ours

*Planned events and format are subject to change dependent on venue availability. Exact numbers of complimentary tickets and onsite branding opportunities will be advised at event logistics develop.

What is the cost to be a 70th Anniversary Partner?

The cost is S\$10,000 + GST, billed with our organisation's 30-day terms. The opportunity to be a 70th Anniversary Partner is available either as a one-off agreement or as an add-on to any ongoing or renewal discussions for our Annual Partners.

Next Steps

Complete the included order form to confirm your participation as a 70th Anniversary Partner and return to <u>lucy@britcham.org.sg</u> for activation.

Thank you for your consideration. Your support will play a pivotal role in creating a memorable milestone for the chamber and leaving a lasting legacy in the business community. Our 70th Anniversary celebrations will yield valuable returns in terms of brand visibility, networking opportunities, and goodwill within the business ecosystem



CONFIRMATION OF INTEREST TO BECOME A 70TH ANNIVERSARY PARTNER

I would like to confirm my organisation's interest in being a 70th Anniversary Partner for the British Chamber of Commerce Singapore's celebrations during 2024.

Period	1 January – 31 December 2024
Partnership	70 th Anniversary Partner
Cost	\$10,000 excl GST

ENGAGEMENT LETTER AND PAYMENT

I understand by signing the following agreement, I shall receive an invoice for the agreed amount to be paid within the British Chamber of Commerce Singapore's usual 30-day terms.

Signature:
Name:
Designation:
Email:
Date:
Point of contact for contract deliverables:
Company name for billing purposes:
Address for billing purposes:





