

Barnabé Bryson

Fourth Year BSc Business student at University of Bath

EDUCATION

BSc Business with two industrial placements

University of Bath, 2020-2024

Four year course including two six month placements and an optional study exchange

Final Year - I have just returned from my study exchange at Singapore Management University in Singapore and wish to return for a Master's degree next year.

Option Internationale du Baccalauréat, Highest Honours

Lycée Français Charles de Gaulle, London, 2020

Majors in Economics, Mathematics, History and Geography, English literature, Philosophy and German

IGCSE in English Language (A*) and English Literature (A)

Lycée Français Charles de Gaulle, London, 2018

Diplôme National du Brevet, Highest Honours (90% average)

Lycée Français Charles de Gaulle, London, 2017

WORK EXPERIENCE

Vycto, Investor Relations

University of Bath & Singapore, May 2023-Present

- Customer relations: Working on identifying and exploring French connections in the sports activation space to develop long-term working relationships for gamified promotions company Vycto
- Also working with four other students as part of a final year university project on the future and sustainability of gamified promotions (20,000 word report)

Kepler Cheuvreux SmartConnect Intern

London, February-July 2023, 6 Months

- Ensured seamless organisation (meetings, communications, logistics, catering and hospitality)
- Met and greeted CEOs, CFOs, Investor Relations, Institutional Investors and Kepler Cheuvreux Staff (Research Analyst, Sales and Corporate Access)
- After events: data analytics and collate investor feedback
- Coordinate Analyst Marketing and Public Relations events including logistics planning, coordination with sales and research teams, and meeting confirmations.
- Support the Global Head of Corporate Access in the production of marketing presentations

DAZN Advertising Delivery Intern

London, Jul-Jan 2022, 6 Months

- Spent 6 months working in the Advertising Delivery Team learning about all aspects of delivering an advertising campaign on live sport streams. From creating Insertion Orders, to liaising with Production and finally reporting back to clients on campaign results

Social Action Project, University of Bath

Worked with 4 other students to help raise over €30,000 for a charity helping civilians in Ukraine. Designed their Website, organised calls with potential investors and built a pitch deck which is still in-use today

CONTACTS

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OBJECTIVES

To get the opportunity to experience the culture and atmosphere in the one of the world's most renowned brand by taking on the responsibilities and functions of an Intern.

SKILLS

- Fluent in English and French
- Level B2 in German
- Microsoft Office, Excel, Powerpoint
- Canva, Adobe, Photoshop, CapCut
- PowerBi, Pitchbook
- Video & Audio Editing
- Organised, responsible and adaptable
- Strong communication skills both verbal and written
- Problem-solving
- Decision-Making
- Autonomy
- Teamwork

INTERESTS

- Reading
- Fashion and design
- Sports: tennis, golf, skiing and football
- Music production
- History of World War II
- Travel